

Board of Directors

Mark Schwenk, President
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Berkeley Springs, WV 25411
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**Application for Advertisement
Berkeley Springs Studio Tour Guide
Fall 2010**

Business Name: _____

Business Address: _____

City / State / Zip: _____

Business Phone: _____

Website Address: _____

Mailing Address: _____

City / State / Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Ad Type: (Please check only one)

- Directory Listing Only**..... \$50
- ¼ Page (2.0625" wide by 3.4375" tall) including separate listing in direction**\$160
- ½ Page (4.375" wide x 3.4375" tall) includes separate listing in directory**..... \$240
- Full Page (4.375" wide x 7.125" tall) includes separate listing in directory**..... \$380

Directory Listing to be included in for all ads placed in the Tour Guide.

Please give a short description of your business that would appeal to travelers and tourists visiting Berkeley Springs:

Graphics deadline for print ads: August 15, 2010

Please choose the travel & tourism related heading(s) you would like your business to be listed under.

- | | |
|--|--|
| <input type="checkbox"/> Antiques & Treasures | <input type="checkbox"/> Recreation & Attractions |
| <input type="checkbox"/> Bed & Breakfasts | <input type="checkbox"/> Resorts & Parks |
| <input type="checkbox"/> Cabin Rental Services | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Retail Stores & Markets |
| <input type="checkbox"/> Financial Services (ATM listing only) | <input type="checkbox"/> Shops & Galleries |
| <input type="checkbox"/> Homeopathic Products | <input type="checkbox"/> Spas, Massage Therapy & Holistic Health |
| <input type="checkbox"/> Motels & Hotels | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Real Estate (Vacation Rental Only) | |

Please enclose a check for the amount above and mail it with your completed form: **Berkeley Springs Studio Tour, 82 Powerline Lane, Berkeley Springs, WV 25411** to arrive no later than July 15, 2010. Advertisement text and/or camera readt art are due not later than August 15, 2010. Due to the short turn around time of this publication, artistic proof of layout will not be available for ads received after August 15, 2010.